

PRODUCTIVE LIVING BOARD

COMMUNICATIONS AD HOC COMMITTEE MINUTES

Tuesday, February 26, 2019

121 Hunter Avenue, Suite 200
St. Louis, MO 63124

COMMITTEE MEMBERS PRESENT

Anne Tolan, Chairperson
Mary Beth Monafo
Christine Ney

COMMITTEE MEMBER ABSENT

Cordell Whitlock

OTHER BOARD MEMBER PRESENT

Tom Curran

STAFF MEMBERS PRESENT

Becky Herschbach, Executive Director
Glen Goldstein
Jennifer Boedeker
Donald Kaufmann
Kim Kopff
Kathy Williams

INVITED GUESTS

James Fawcett, Thoughtprocess Interactive
Vicki Lesage, Thoughtprocess Interactive

GUESTS PRESENT

Rob Libera, Lafayette Industries
Stacey Elster, Lafayette Industries
Jim Guyre, Valley Industries

A quorum was present and due notice had been published. Ms. Tolan called the meeting to order at approximately 11:30 a.m.

Committee Information Item

1. Refreshed Website and Logo Discussion

Thoughtprocess Interactive presented proposed options for a refreshed logo and PLB website.

The Committee members reviewed, discussed, and selected a preferred logo. Members also reviewed the proposed layout and look of the new website and confirmed that what was presented is what the committee has in mind for a refreshed website. The Committee also confirmed the tagline "Empowerment Across a Lifetime."

There being no further business before the Committee, the Communications Ad Hoc Committee adjourned at approximately 12:00 p.m.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Becky Herschbach", written over a horizontal line.

Becky Herschbach
Executive Director

As recorded by Kathy Williams, Executive Administrative Assistant

The above minutes were reviewed and approved by Anne Tolan, Chairperson of the Communications Ad Hoc Committee.