# STRATEGIC FRAMEWORK



## **Our Vision**

People with intellectual and developmental disabilities are empowered to live the lives they choose.

#### **Our Mission**

PLB **funds quality services, fosters collaboration, and drives innovation** to create opportunities for people with intellectual and developmental disabilities in St. Louis County.

# **Our Ongoing Commitments**

These commitments will guide PLB as it sets specific annual initiatives that are responsive to community needs and support ongoing projects and collaborations. PLB will uphold these commitments as it works to fulfill the organization's vision and mission.



#### **Funding Quality Services**

- PLB effectively and equitably funds, enhances, and protects a spectrum of service options.
- PLB builds the capacity of funded partners to deliver and sustain high-quality services.
- · PLB supports awareness of and equitable access to services for eligible individuals.



#### **Upholding Accountability and Transparency**

- PLB is a trusted partner and respected leader in our region.
- PLB increases and demonstrates the impact of its investments through comprehensive monitoring and evaluation systems.
- · PLB is a thoughtful and accountable steward of public funds.



#### **Fostering Collaboration**

PLB convenes, collaborates, and coordinates with funders, partners, and service systems to address regional challenges.



#### **Driving Innovation**

- PLB continually assesses and responds to the changing needs of individuals, families, and funded partners.
- PLB drives the innovation of new or improved services in response to changing community needs and emerging best practices.

#### **CURRENT STRATEGIC INITIATIVES**

Each year PLB identifies challenges, opportunities, and questions to explore during the strategic planning process. The resulting initiatives focus on activities that help PLB realize its ongoing commitments and achieve its mission. While established annually, initiatives may be reaffirmed and carried forward year to year.

## Fully utilize available ongoing funding.

External factors greatly impact full utilization of ongoing funding. PLB will maintain strong financial oversight to identify ongoing funding availability and expend available resources in a timely and meaningful manner that aligns with current needs.

#### Identify opportunities to utilize one-time funding.

PLB's responsiveness to current and emerging community needs is supported by its strong financial position. PLB will analyze the variety of data gathered in this year's initiatives and work with partner agencies and other stakeholders to identify projects that best capitalize on this resource.

#### Develop tools that support informed decision-making.

PLB is deliberate in ensuring its funding opportunities and decisions adhere to a consistently applied process. Ongoing funding will not be sufficient to meet demand. PLB will develop tools to support the Board in making consistent, well-founded funding decisions that are within the scope of its statute.

# Identify successful outreach and communication strategies employed by funded partners and across the non-profit sector.

In an effort to increase awareness of and access to IDD services in St. Louis County, particularly among under-served populations, PLB will identify and assess outreach and education methods that have proven to be effective and determine if there are opportunities for investment and community partnerships.

#### Create an annual process to collect and analyze needs information.

A process of gathering information that ensures a holistic view of community needs is necessary to support the development and funding of the most impactful services. PLB will create a process to capture a variety of real-time data from an array of stakeholders, ideally those who are and who are not yet connected to the service system, to help the Board identify initiatives and focus funding.

# Assess transportation barriers and their impact on St. Louis County residents served by funded partners.

Reliable, accessible transportation has been identified as a persistent and significant barrier to people accessing services for many years. PLB will gather information that clarifies the challenges and work towards potential solutions with its partners. It will begin its efforts with a better understanding of transportation barriers facing people receiving PLB-funded services.

## Assess opportunities to leverage Family Navigation services.

As Family Navigation has expanded its collaborative efforts and become an integral part of the information network in St. Louis County, opportunities exist to identify and fill remaining gaps. PLB will explore the potential to leverage Family Navigation's impact by building its capacity and its expertise in specific service areas that align with identified needs.